Murdock, "Lame Duck," Thinks He COL. NICHOLSON HERE Has Ideas In Newspaper Making ON WAY TO NEW POST

After Dynamic Career in House the papers. As Buil Moose Leader, He's Going Home to Edit.

By THEODORE TILLER.

"Editorial Sanctum. Victor Murdocs Editor. New Ideas in Newspaper Mak

This is a story of the future of "lame duck" who intends to keep busy. and not to think about the prefix 'ex' which was attached to his title of Con gressman at noon, March 14, 1915

Since Mozes inscribed the Ten Com mandments on a tablet of stone, some 6,000 years ago, men have had varying ideas as to the course they would pur sue if given control of a medium of publicity. Most everybody has run a newspaper, for instance, or else has at tempted to demonstrate how it might be conducted in a fashion more satisfactors than that followed by the manctually running it. Just as every boy stage in his youthful resolves to be an engineer, policeman c fireman, so the grownup resolves and observes that he could beat the other fellow at the job of editing his news

He's Off Pay Roll Now.

With these few introductory remarks let us get immediately to the subject of Congressmen-beg pardon, ex-Congress man Victor Murdock of Kansas.

It is not necessary to dwell here o the grievous fact that after a highly interesting and dynamic career in the House of Representatives, where he rose to the position of leader of the Progressive party, Mr. Murdock found himself off the Government payroll at noon March 4, 1915. Mr. Murdock ran for the Senate out in Kansas last fall, and, al though he made a "bully" Bull Moose showing, he wasn't elected.

Consequently, when the gavel fell in the House last Thursday Mr. Murdock carried with him a tinal pay check, a tribute from Speaker Clark that it was "too bad" he had to go, an) pleasant recollections of twelve years' service in Congress.

"What am I going to do now?" asks the average man when he loses a job and casts about for another. The other job has been waiting for "Vic" Murdock many years. He put off the assignment as long as possible, but today he is on his way back to Wichita to run his own newspaper, which is the Wichita Daily Eagle.

Bulging With Ideas.

As he leaves Washington the head underneath the auburn, curly hair of the former Kansas insurgent is just bulging with ideas about that news-paper. If the Wichita Eagle has a venerable foreman of the composing room, who is set in his ways, that autocrat has the surprise of his life coming when Murdock dusts off his long unused desk and sets about editing long unused desk and sets about editing

his paper.

There's no telling how many other things he may have thought up by now, but the day Congress adjourned he had editorial plans firmly rooted in

his mind:
He intends to run a "sane and adjectiveless society page."
He is going to be a bear-in the Wall
Street term-on Washington news.
He wants to print one page in big
type, the easy-to-read kind, pleasing
alike to the old, the near-sighted and
the hurried and tired business man
who sacks to skim over the paper
outchis.

One Word Criticisms.

He will insist upon running a Saturthe current periodicals and magazines There'll be no extended review; the criticism or praise will be expressed in one word such a "punk," "passable," "awful."

Editorials must be shorter and bright-r. Those editorial atterances which re-uire a week-end for their digestion will not go on the Murdock editorial He will endeavor to arrange with the

railroad company to print daily the names of the Pullman passengers who pass through Wichita en route to the Pacific Coast. There's one transconti-Pacific Coast. There's one transcontinental train a day through Wichita.

These and other ideas are yelping for an outlet in the Murdockesque Eagle. Inasmuch as "Vic" controls the paperand his autobiography shows he "became managing editor in 1891"—it is not seen how he can be stopped.

Mr. Murdock, however, has just a bit of doubt about being able to go through with that "sane" seeiety column. He

with that "same" society column. He doesn't know how the idea is going to take with the society editor, the printers, the editorial staff, or society/itself. If "Vic" remains firm, however, there will be no more items in the Eagle reading about like this: ing about like this:

Here's a Sample. "The charming Mrs. Wilberforce Dus-

tin-Rocks gave a delightful dinner party last evening to a select party of friends The hostess was becomingly attired in a Paris gown of exquisite satin trimmed gold lace. The house was profusely corated with beautiful cut flowers and In the properties

In the propertive adjectiveless account of this function in the Eagle the story would be covered as follows:
"Mrs. Wilherforce Dustin-Rocks entertained a party of friends at a dinner party but for the content of the hast evening, Only a few guests

to the home of Mrs. Dustin-Rocks.
If one does not assume these things.
Mr. Mardock thinks, one might as well not assume that Senators and Con-gressmen will talk and vote for their mileage.

Tired of Adjectives.

"I don't know that I'll be able to get stunt," said Mr. Murdock before leaving for the Wichita editorial rooms, "but,

I was badly ruptured while lifting a trunk several years ago. Doctors said my only hope of cure was an operation. Trusses did me no good. Finall, I got hold of something that quickly and completely cured me. Years have passed and the runture has never returned, sithough I am doing hard work as a carpenter. There was no operation, no lost time, no trouble. I have nothing to sell. but will give full information about how you may find a complete cure without operation, if you write to me, Eugene M. Pulien, Car-penter, 40A Marcellus Avenue, Manasquan, N. J. Better cut out this notice and snow it to any others who are ruptured vou may save a life or at least stop the misery of rupture and the werry and danger of an op-

LOANS HORNING VA. (south end of Highway Free automobiles from 2th and

reading these fluffy society notes in all the papers. There are only about a dozen adjectives used in describing gowns, dances, and decorations, and these are switched about and used over these are switched about and used over and over again in the same column until I just cry out for a bald atstenent of fact. In one paragraph Mrs. Bangs is beautiful, in another Mrs. Boggs is attractive, in a third Miss Bimm is stately, and in a fourth Mrs. Blubb is charming. Here they go, playing always on the same old words us monotonously as a circus man screeches through the few keys of a calliope.

"It has also struck me that there

through the few keys of a calliope.

'It has also struck me that there ought to be one page in the paper carrying condensed news of the day, and probably a freak story or so, printed in large type something like caps, which would be restful to the eyes. There's too much fine print in newspapers today—especially in the Sunday sheets—and you feel tired before you begin to read. I believe at least one page that could be read at arm's length would be a hit.

'I have grown opposed to long editorials. They should be short, and punchy. I intend to attend to that in the Eagle.

the Eagle.

"Somehow I've never felt that away out in Wichita we should put Washington news on the front page—unless it's extra big stuff. On the inside with the Washington dope will be my policy. Fiend For Magazines.

"Everybody is reading the magazines lowadays. I have become a reader of newspaper headlines and a fiend for magazine articles and fiction. It has occurred to me, therefore, to have some critic go through the magazines as they appear and make one-word criticisms in the Eagle of the leading stories, viz: " Blank Magazine-Serial, "Day After Tomorrow." Punk.

"Blank Magazine-Short story, "The Dream." Good.

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Consequently, when the gavel fell in the House last Thursday Mr. Murdock arried with him a timal pay enack, a ried with him a timal pay enack, a blutte from Speaker Clark that it was too bad" he had to go, and pleasant too bad" he had to go on the transcontinental."

A copy of the Eagle would be sent aboard train for every mentioned travelers and the Wichita tolks would be glad to know that a certain celebrity had gone by on the transcontinental."

gone by on the transcontinental."

Slight Wheat News. Discussing newspapers in general, Mr. Murdock said that while every paper must play up "local stuff," the Kansas publications really point a minimum of

news about the great wheat products

of the State. "I can find more news about wheat and the wheat market in an Eastern paper than in Kansas sneets," he said. a Our folks see so much of wheat that somehow many don't care to read about it. It is remarkable that in a great fife wheat State so little space is given to the staple crop. The readers seem to prefer to read about something else and I can get more information about

For Grip, Influenza, Coughs, Sore Throat

Sucking a stick of candy, may lubricate the throat and ease the cough for a time-

Don't be satisfied with just temporary relief-take Dr. Humphreys' 'Seventy-seven," a Cold remedy of merit that has stood the test of years, and is more popular today than ever before.

Pleasant to take, handy to carry, fits the vest pocket.

25c and \$1.00, at all druggists or mailed. Humphreys' Homeo. Medicine Co. 156 William Street, New York.

February and March Worst Months for This Trouble-How to Remove Englis.

a reason why nearly everybody freckles in February and March, but happily there is also a remedy for these ugly biemishes, and no one need stay freckled.

Simply get an ounce of othine, double strength, from your druggist and apply a little of it night and morning. and in a few days you should see that even the worst freckles have begun to disappear, while the light ones have Editor Murdock would assume, in other words, that Mrs. Dustin-Rocks had on a drees suitable to the occasion; that flowers were somewhere in the dining room, and that the dinner was a pleasant affair or else folks wouldn't go to the home of Mrs. Dustin-Rocks.

Stomach Troubles Due to Acidity

by with that same society column SO SAYS EMINENT SPECIALIST So-called stomach troubles, such as indigestion, wind, and stomach-ache are in probably nine cases out of ten simply evidence that fermentation is taking place in the food contents of the stomach, causing the formation of gas and acids. Wind distends the stomach, and causes that full, oppressive feeling sometimes known as heartburn, while the stoken of the stomach, and causes that full, oppressive feeling sometimes known as heartburn, while the state and inflament the feeling sometimes known as heartburn, while the acid irritates and inflames the delicate lining of the stomach. The trouble lies entirely in the fermenting food. Such fermentation is unnatural, and acid formation is not only unnatural, but may involve most serious consequences if not corrected. To stop or prevent fermentation of the food contents of the stomach and to neutralize the acid, and render it bland and the acid, and render it bland and harmless, a teaspoonful of bisurated magnesia probably the best and most effective corrector of acid stomach effective corrector of acid stomach known, should be taken in a quarter of a glass of hot or cold water immediately after eating, or whenever wind or acidity is felt. This stops the fermentation, and neutralizes the acidity in a few moments. Fermentation, wind and acidity are described and acidity are described and acidity are described and acidity. mentation, and neutralizes the acidity in a few moments. Fermentation, wind and acidity are dangerous and unnecessary. Soon or prevent them by the use of a proper antacid, such as bisurated magnesia, which can be obtained from any druggist and thus enable the stemach to do its work properly without being hindered by polsonous gas and dangerous acids.—M. F. P.—Advt.

Intends to Run "Sane and Adjectiveless Socieety Page."

wheat from a New York newspaper than a Kansas newspaper."
While a member of Congress, Mr. Murdock did very little leng-distance editing of the Eagle. Nor did he find time to write heavyweight political time to write heavyweight political articles for his own puolication. Living the short vacations of recent sessions, "Vic" Murdock has been a Chautauqua attraction and so he couldn't attend to that managing editor's job.

But he's free of Congresisonal cares today—and let Wichita prepare to set up and take notice. There's going to be something doing in the sanctum and everyhody from office devil to assistant editor soon will know it.

'Bear' on Washington News.

Giant's Bones Found

PITTSBURGH, Pa., March 7.-Two petrified skeletons-one of a man of giant stature and the other of a woman, much smaller-were found in cavern blasted out of solid blue rock in Hulton hillside by quarrymen. -Anthony Tarasi, sank his pick and felt something give. A crevice led into a cavern about six feet high and fifteen Geologists who have examined the skeletons say they evidently belong to a prehistoric age.

Vermonters Give Him Testimonial When He Leaves for Fort Sheridan, III.

Col. William J. Nicholson, U. S. Cavalry, is in Washington for a few days, en route to his new post at Fort Sheridan, Ill. With his brother, Admiral Reginald Nicholson, he is well known in this city, where he has a host of friends in official circles as well as among the older residential set.

In commenting upon his departure of the testimonial of appreciation ofterthe section:

"Friends of Col. W. J. Nicholson, U. S. A., gave him a dinner at the Ethan | In Cave by Woman's Allen Cluo Saturday evening on the eve of his departure from Fort Ethan Allen for Chicago, where he will take comdence of the colonel's popularity he was presented with a handsome silver loving cue bearing this inscription. " 'Presented to Col. William J. Nichol

> ever been held by the citizens of Burlington, Vt. February 27, 1915. "In accepting this unexpected gift Colonel Nicholson spoke of the many

have of Burlington and of the loyal friends he had been so fortunate as to make here. If in the line of duty he should be again assigned to Fort Ethan Allen, he said his return here would be one of the proudest moments of his life. "The presentation speech was made y C. U. Darling, former Assistant Secretary of the Navy who prefaced his remarks by reference to a stanch friend in that branch of the service, frear Admiral Nicholson, the colonel's brother. He told of the regrettable tendency of civilians to belittle the mili-tary, but how in time of stress they are quick to cry 'save us.'

EARS ARE IN STYLE AGAIR-LIFT UP YOUR HAIR

The new style of lifting the hair from the ears looks much nicer if the hair is soft so it drapes around the cars rather than being pulled up in straight, hard lines. To get the best effect in any style Press and Times, of Burlington, tells, of hairdressing, every strand must be fluffy, lustrous and, of course, clean. In ed Colonel Nicholson by the people of washing the hair it is not advisable washing th use a makeshift, but always use a preparation made for shampooing only. You can enjoy the best that is known for about 3 cents a shampoo by getting a package of canthrox from your drugmand at Fort Sheridan. As lasting evi- gist; dissolve a teaspoonful in a cup of hot water and your shampoo is ready. After its use the hair dries rapidly, with uniform color. Dandruff, excess oil and dirt are dissolved and entirely disappear. son, U. S. A., as a token of the high Your hair will be so fluffy that it will esteem and admiration in which he has look much heavier than it is. Its lustre and softness will also delight you, while the stimulated scalp gains the health which insures hair growth.-Advt.

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25c D. & R. Cold Cream......16c

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25c Arnica Cream......17c

Ivory Soap, Fels Naptha Soap,

50c Hinds Honey and Almond

50c Jars

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satisfied.

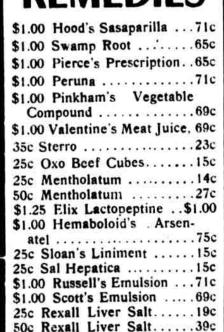
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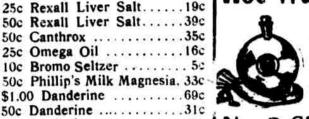


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good quality heavy red rubber, and designed to withstand long and hard usage. An exceptionally good bag for the price. If properly taken care of as all rubber goods should be, this bag will last many years.

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A big shipment of their famous Cigars-20,000, in numerous shapes and sizes high-grade Tampa Handmade Cigars. Fresh-mellow-fragrant. Come in and see these famous Cigars and get a box before they

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LOVERA (Inv. Chico). Regularly 3 for 50c. For this sale, 2 for 25c.

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For this sale, 2 for 25c. Box of 25, \$2.75. LOVERA (Favoritan). A 15c Cigar. . For this sale, 10c, Box of 50, \$4.75. LOVERA (Monarcha). 2-for-25c Goods. For this sale, 3 for 25c. Box of 50, \$3.96. LOVERA (Longfellows). 2-for-25c Goods. For this sale, 3 for 25c. Box of 50, \$3.75. LOVERA (Panatellas). 10c Siso. For this sale, 7c. Box of 50, \$3.35.

For this sale, 7c. Box of 50, \$3.35. LOVERA (Special Size). 2-for-25c Size. l'or this sale, Sc. Box of 50, \$8.75. Box of 25, \$1.88.

LOVERA PURITANAS. 10c Siso.

Confide-a high-grade Tampa eigar, made by Jose Lovero Cigar El Confido (Pavoritas), eigar. For this asie, 10c; hex of 50

El Coufido (Saratagan), 2 for 25c alze. For this sale, 3 for 25c; box of 50, \$4,00; box of 25

El Confido (Puritanos), 10c size. For this sale, 7c; box of 50 El Confido (Conchas Special). 3 for 25c aise. For this sale, 4 for 25c; box of 50 E. M. Schwars & Co.'s (Londres and Progress) Charter, well known 5c cigar. For this sale, 7 for 25c; box of 25, 88c; box of 50

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Made to stand the test. We guar-

CHALLENGE Water Bag No. 20 years. Worth \$2.00. **Bags** Sale price.

antee them 2 years and don't lieve you could buy a better at any price. Usually 21 at any price. Usually sold for \$2.00. Sale price \$1.39

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2-qt. Hot-water Bag, 39c cloth inserted. \$1 value. 39c Maroon Color, 98c

2 and 3 Quart Hot Water Bags

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Fluid Extract Cascara Sagrada Denatured Alcohol, gallon Bring container or small charge Peroxide Hydrogen. The 19c Linseed Oll, pint 10c Turpentine, pint10e Clinical

The kind that usually sell 49c for \$1 00. Sale price

Eye Cups, usually sold for 10c and 15c, cut to...... Crutches fitted with rub- \$1.00

ber tips, pair.....

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We make this preparation fresh every day with Eggs, New England Rum, Pure Cod Liver Ott. Glycerine and Phosphate Acid. A great remedy for coughs, colds, and as 42c a fonic; pint bottles, fac value



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Nevec fails to cure corns. 10c Epsom Salts, lb, box 5c Powdered Alum, 1b...... 8c Bicarbonate Soda, Ib...... S Texwax, refined paraffin, lb 96 2-grain Quinine Pills, 100 in bottle.. Me Powdered Boracle Acid, 15, box... 18c Sugar Milk, the best, 1b, box21 Phosphate Soda, the best, 1b, can slice Sal Ammoniac, lb Belladonna Plasters, 10c. 3 for Die Cottonsced Oil, 1-gal. cans...... 89c Pure Vaseline, ib. jars 25c Chloride Lime, 1-lb. cans...... 8c English Lavender Flowers, 4 ozs Sc Finest Imported Bay Rum, pt. ... 39c Household Ammonia, bottle be Ess. Pepsin, 4-oz. bottle ... Liquid Soda Mint, pint bottle the Sunflower Seed, 2 lbs.... Compound Licorice Powder, ib 25c Pure Caster Oil, 4-og. bettle ... 9c Calonici Tablets, any strength, bottle of 100. Strychnine Tablets, any strough, bottle of 100



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tor

ries, lb. box.... Priced Jelly Cum Drops, 46.

I viatour Chocolates, A 622 32c Seashore Pipple. The sensa- 29c

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